

# UNIT 2 : Advert alert

## Objetivos

1. Hablar sobre el mundo de las finanzas y los negocios
2. Contar lo que alguien ha dicho
3. Discutir un tema y expresar nuestra opinión

## Gramática

1. Estilo indirecto

## Vocabulario y expresiones

- Marketing: quotation, to agree, to persuade, viewers, to influence, to ban, sponsor, to research, advertising, to tolerate, to prevent, network, trend, effective, sophisticated, odd, persuasive, childish, misleading, controversial, appealing
- Verb collocations: to get the attention, to pay a visit, to keep track of, to keep a secret, to keep (me) company, to keep a promise, to keep in mind
- Finanzas: To manage, to decrease, to improve, to purchase, income, to owe, budget, to increase, to get by, expenses, profit, to compete
- Conectores de contraste y acumulación: in addition, moreover, furthermore, on the one hand, however, although, besides, as well as, even though, despite, in spite of, nevertheless
- Verbos de dicción: to order, to remind, to claim, to suggest, to want to know, to wonder, to admit, to warn, to complain, to apologise

## Preguntas para actividades orales

1. What's the author's / advertiser's purpose?
2. What are your weekly expenses?
3. What items do you often borrow from friends?
4. What have you purchased recently?
5. Do you like competing with others? Why or why not?
6. What can you do to improve your school?
7. Do you always keep your promises?
8. What do you think about.....?
9. Do you agree with.....?

## Evaluación

**Examen escrito:** Reading / Grammar / Vocabulary / Writing / Listening test

**Redacción:** A for and against essay

**Actividad oral** - Expressing opinions

**Práctica de examen de Selectividad**

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### **Páginas web interesantes**

<https://sites.google.com/site/indassite/>

Grammar - Reported speech

Speaking - 2° BACHILLERATO

Writing - Argumentative text

<https://www.ego4u.com/en/cram-up/grammar>

Perfect tenses

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### **Refuerzo**

Tiempos verbales - Student's Book 120, 121, 122

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### **Ampliación**

Texto argumentativo - Student's Book 161

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### **Lecturas recomendadas**

Student's Book 113 - "Super Bowl: More than a game"